

Brookwood-Fernridge Community Association

BFCA Board Meeting Minutes

February 12, 2017

PO Box 61649 Brookwood, Langley, BC V3A 8C8

Board Attendance:

Wayne Crossen - President

Amy Morose - Treasurer

Joy Richardson - Secretary

Don Tocher - Director at Large

Michael McGarry – Director at Large

Absent: na

Also in Attendance: Pat Tocher

1. Call to order: The meeting was called to order by Wayne Crossen, President, at 7:00 pm.
2. Treasurer's Report – Amy Morose
 - a. No updates to report on the BFCA financial statement at this time
 - b. Application for a community grant has been received by The Township, and awaiting a response
 - c. BFCA Facebook page progressing

Action Items: Facebook page follow-up

3. Director – Don Tocher – (CPT) Community Planning Team
 - a. Don provided a well-rounded summary of the Community Planning Team meeting
 - b. Also discussion on: Community centers, neighborhood centers, roads, village at 32nd Avenue, population estimate 35K – 43K, Residential Cluster Developments, questionable 6 story buildings.
 - c. Discussed TOL council meeting summaries that apply to Brookwood-Fernridge

Action Items: Ongoing CPT participation

4. Director – Michael McGarry – Marketing update
 - a. BFCA web page review, adjustments required, speed, launch date by 01Mar2017
 - b. Printed marketing material in progress for launch: business cards, membership form, brochures, banners
 - c. Google advertising

Action Items: Website completion and print marketing material for launch 01Mar2017

5. President – Wayne Crossen – Press Release
 - a. Press release [draft] completed
 - b. BFCA launch date planned for 01March2017
 - c. Also discussion on: Parking, zoning, suites, trailer park protection, 6 story wooden buildings, proposed facilities that may affect air quality, disclaimer not for profit, community events, photo contest

Action Items: Press release final adjustments and send to media Langley Times, Langley Advance, Aldergrove Star

6. Secretary – Joy – BFCA launch information & membership drive
 - a. Confirmed BFCA launch venue for Saturday 04Mar2017, a public information set up at Buy Low [G&H] in Brookwood Village 10.00am to 4.00pm

Action Items: Gathering quotes for venues for monthly/quarterly meetings and [AGM] Annual General Meeting

7. Adjournment: The meeting was adjourned at 9.00 pm
8. Next Board Meeting [tentative] March 15th 2017 at 7.00pm, BFCA Board Room

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Respectfully submitted by, Joy Richardson – Secretary
Adopted by the Board in the meeting of February 12th 2017