

Brookwood-Fernridge Community Association

BFCA Board Meeting Minutes

April 28th, 2017

PO Box 61649 Brookwood, Langley, BC V3A 8C8

Board Attendance:

Wayne Crossen - President

Amy Morose - Treasurer

Joy Richardson – Secretary

Michael McGarry - Director at Large

Absent: Don Tocher, Pat Tocher

Also in Attendance: na

1. Call to Order.
 - a. The meeting was called to order by Wayne Crossen, President, at 6:15 pm.
2. Review and adoption of Board Minutes of March 23, 2017.
 - a. Motion approved by Joy, seconded by Michael.
3. Treasurers Report.
 - a. Amy presented the balance sheet.
 - b. Discussion on grants.
4. Business arising from minutes of the previous meeting.
 - a. Marketing – Wayne / Joy followed-up on postal distribution of materials.
 - i. Canada Post estimates \$2,000 to mail a single flyer to all postal codes within Brookwood-Fernridge.
 - b. Membership drive and Home Show Booth.
 - i. Joy secured a booth for the BFCA Langley Spring Home Expo at George Preston Recreation Centre for 2017, April 8, 9, and 10.
 - ii. Wayne, Amy, Bev, Don, Pat, Joy, Michael stationed the booth to sign-up new members and answer questions, approximately 2500 people attended.
 - iii. BFCA Marketing flyers were provided to attendees.
 - c. Invitation from Kwantleen Polytechnic University to attend a Tree Preservation debate.
 - i. Wayne attended in support of a new Tree Preservation Bylaw for City of Langley.

- d. Marketing-Website, Amy, Michael
 - i. Produced marketing materials: banners, flyers and business cards.
 - ii. Published the monthly newsletter for members.
 - iii. Posted Relevant Facebook content and advertising, to inform members and residents
 - iv. Posted website updates and Google advertising to encourage participation as it relates to OCP and relevant council meetings.
- 5. OCP status and update from Community Planning team
 - a. The OCP Draft to be presented to residents at an Engage 4 Open House 16May2017.
 - b. Don, with the Community Planning Team provided guidance to evolve the OCP, and to conclude meetings as an OCP Draft Plan is finalized.
- 6. WEIR – Ebco Metro Vancouver applications – Council Delegation and follow-up.
 - a. A BFCA delegation organized by Amy addressed TOL council on April 10, with concerns on WEIR & Ebco emissions, this resulted in a clean water motion passed by TOL Councillor Arneson.
 - b. Wayne sent WEIR & Ebco information letters to local newspapers and Metro Vancouver.
 - c. Social media posts and advertising were placed to encourage residents to comment to Metro Vancouver, on the WEIR application concern, also to attend the delegation at the Township and Ebco open house.
 - d. BFCA members attended the Ebco open house to support concerned residents.
- 7. Date of next meeting.
 - a. To be announced, BFCA Board Room.
- 8. Adjournment.
 - a. The meeting was adjourned at 7:45 pm.

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Respectfully submitted by, Joy Richardson – Secretary